



Unicorn Tap

Privacy Policy

Last updated: 24.12.2024

Unicorn Tap („We“, „Our“, „Us“) is committed to protecting your privacy and ensuring that your personal data is handled in a safe and responsible manner. This Privacy Policy explains how we collect, use, and safeguard your personal information when you use the Unicorn Tap („the Game“), a crypto tap-to-earn game built on the Ethereum blockchain, which can be downloaded via an APK file.

By registering and using the Game, you consent to the collection and processing of your personal data as described in this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not use the Game.



1. Information We Collect

To provide you with the Game's services, we collect the following types of personal information:

- **Email Address:** When you register an account, we collect your email address for the purpose of account management, notifications, and communication.
- **Ethereum Wallet Address:** As part of the functionality of the Game, we collect your Ethereum wallet address for the purpose of processing cryptocurrency transactions, including the earning and exchanging of Unicoin and Ethereum ICO Tokens.
- **In-Game Data:** We collect data related to your in-game activities, such as:
 - The number of taps made.
 - The amount of Unicoin earned.
 - Items purchased with Unicoin.
 - NFTs acquired, bought, or traded.
 - Participation in leagues and quests.
- **Device Information:** We may collect technical data about the device you use to access the Game, such as the device model, operating system, IP address, and other technical data required to ensure the Game functions properly.
- **Usage Data:** We may collect data about how you use the Game, including pages viewed, in-game actions, and any errors or issues encountered. This information helps us improve the Game's performance and user experience.



2. How We Use Your Information

We use the personal information we collect for the following purposes:

- **Account Management:** To create and manage your user account, including verifying your identity and authenticating your account during login.
- **Transaction Processing:** To process your Ethereum wallet address for cryptocurrency-related transactions (such as earning Unicoin, exchanging them for ICO Tokens, and acquiring NFTs).
- **Communication:** To send you notifications, updates, and other information related to the Game, such as game updates, promotional offers, or system maintenance.
- **Improving the Game:** To analyze in-game behavior, troubleshoot issues, and enhance the Game's features and functionality.
- **Legal Compliance:** To comply with legal obligations, resolve disputes, and enforce our agreements.

3. Data Storage and Security

- **Data Storage:** We store your personal information (email address and Ethereum wallet address) and in-game data in our secured database. We implement industry-standard security measures to protect your data from unauthorized access, loss, or misuse.
- **Encryption:** Your Ethereum wallet address and any related transactions are stored in an encrypted format to prevent unauthorized access. However, please note that we do not have access to your private keys or the funds in your wallet.
- **Retention Period:** We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. If you wish to delete your account, you may request account deletion by contacting us (see Section 7 for details).



4. Sharing Your Information

- **No Third-Party Sharing:** We do not share, sell, or lease your personal information (email address or Ethereum wallet address) to third parties for marketing or any other purposes.
- **Legal Compliance:** We may disclose your personal data if required to do so by law, regulation, or legal process, or if we believe such action is necessary to comply with a legal obligation, protect our rights, investigate fraud, or respond to a government request.
- **Service Providers:** We may use third-party service providers to facilitate certain aspects of the Game (e.g., hosting services, analytics), but these providers are not allowed to use your personal data for any other purposes. We ensure that they comply with privacy and data protection standards.

5. Cookies and Tracking Technologies

We may use cookies and other tracking technologies to improve your experience while using the Game, monitor activity, and enhance functionality. You can control the use of cookies through your device settings.

6. Your Data Rights

Depending on your jurisdiction, you may have the following rights regarding your personal data:

- **Access:** You can request access to the personal data we hold about you, including the ability to view, update, or delete your email address or Ethereum wallet address.
- **Correction:** You can request that we correct any inaccurate or incomplete personal information.
- **Deletion:** You may request the deletion of your account and personal data. Please note that certain data may be retained for legal or operational reasons, as required by law.



- **Opt-Out of Communications:** You can opt-out of receiving marketing emails or notifications at any time by clicking the „unsubscribe“ link in the email or by contacting us directly.
- **Data Portability:** You can request a copy of your personal data in a machine-readable format for the purpose of transferring it to another service provider.

To exercise these rights, please contact us using the contact information provided in Section 7.

7. Contact Us

If you have any questions about this Privacy Policy, or if you would like to exercise any of your data rights, please contact us at:

Email: unicorntap@support.io

Website: <https://www.unicorntap.io/>

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the updated policy will become effective immediately upon posting. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your data.



9. Jurisdiction-Specific Disclosures

Depending on where you reside, additional privacy rights and protections may apply. For example:

- **European Union (GDPR):** If you are a resident of the European Union, the processing of your personal data is subject to the General Data Protection Regulation (GDPR). You have the right to withdraw your consent at any time, and you may lodge a complaint with the relevant supervisory authority.
- **California (CCPA):** If you are a resident of California, you have specific rights under the California Consumer Privacy Act (CCPA), including the right to request information about the personal data we have collected and to request that it be deleted.

By using the Game, you acknowledge that you have read, understood, and agree to the terms of this Privacy Policy.