Unicorn Tap

Cookies Policy

Last updated: 24.12.2024

At Unicorn Tap („we," „our," „us"), we are committed to protecting your privacy and ensuring transparency about how we use cookies and similar technologies. This Cookies Policy explains what cookies are, how we use them, and how you can manage your preferences.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, smartphone, tablet) when you visit a website. They help websites function, provide analytics, and remember your preferences to enhance your user experience. Cookies may store information about your device, browsing activity, or unique identifiers.

2. How We Use Cookies

We use cookies to:

1. Operate the Game: Ensure the functionality and performance of Unicorn Tap, including the tracking of taps and accumulation of Unicoins.

2. Personalize Your Experience: Customize content, such as i n-game recommendations and features, based on your activity.

3. Analytics and Improvements: Analyze how users interact with the game to improve our services and identify potential issues.

4. Advertising and Marketing: Deliver targeted ads and promotions related to Unicorn Tap and our ICO tokens on third-party platforms.

5. Security: Enhance security by identifying and preventing fraudulent or unauthorized activities.

3. Types of Cookies We Use

We use the following categories of cookies:

• Essential Cookies: Necessary for the basic operation of Unicorn Tap.

• Performance Cookies: Collect information about how users interact with the game to help us improve functionality.

• Functional Cookies: Remember your preferences, such as language settings or gameplay preferences.

• Advertising Cookies: Used to deliver personalized advertisements and track their effectiveness.

4. Third-Party Cookies

We may allow third-party service providers, such as analytics and advertising partners, to place cookies on your device when you interact with Unicorn Tap. These third parties may collect information about your online activities across websites and apps.

5. Managing Your Cookie Preferences

You can manage your cookie preferences through your browser settings or in-game options. You may:

• Delete existing cookies.

• Block cookies from specific websites.

• Disable all cookies (note: this may affect the functionality of Unicorn Tap).

6. Updates to This Policy

We may update this Cookies Policy from time to time to reflect changes in technology, legal requirements, or our services. Any changes will be posted on this page with an updated „Effective Date.“

7. Contact Us

If you have any questions or concerns about this Cookies Policy, please contact us at:

Email: support@unicorntap.io
By continuing to use Unicorn Tap, you consent to the use of cookies as described in this policy.

4. Sharing Your Information

• No Third-Party Sharing: We do not share, sell, or lease your personal information (email address or Ethereum wallet address) to third parties for marketing or any other purposes.

• Legal Compliance: We may disclose your personal data if required to do so by law, regulation, or legal process, or if we believe such action is necessary to comply with a legal obligation, protect our rights, investigate fraud, or respond to a government request.

• Service Providers: We may use third-party service providers to facilitate certain aspects of the Game (e.g., hosting services, analytics), but these providers are not allowed to use your personal data for any other purposes. We ensure that they comply with privacy and data protection standards.

5. Cookies and Tracking Technologies

We may use cookies and other tracking technologies to improve your experience while using the Game, monitor activity, and enhance functionality. You can control the use of cookies through your device settings.

6. Your Data Rights

Depending on your jurisdiction, you may have the following rights regarding your personal data:

• Access: You can request access to the personal data we hold about you, including the ability to view, update, or delete your email address or Ethereum wallet address.

• Correction: You can request that we correct any inaccurate or incomplete personal information.

• Deletion: You may request the deletion of your account and personal data. Please note that certain data may be retained for legal or operational reasons, as required by law.